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Regional NARI Award Winning Kitchen designed by our
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Since 1947 Neil Kelly

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Neil Kelly NEWS

Since 1947

S P R I N G 2 0 0 9

Professional Remodeler Names Us "2008 Remodeler of the Year"

In November, we had the true honor of being named "2008 Remodeler of the Year" by *Professional Remodeler* magazine.

The magazine ran an extensive article in its November 2008 issue about Tom and Neil Kelly Co., and how Tom continues to nurture and advance the company Neil B. Kelly created in 1947 and which now is one of the largest design build companies in the United States.

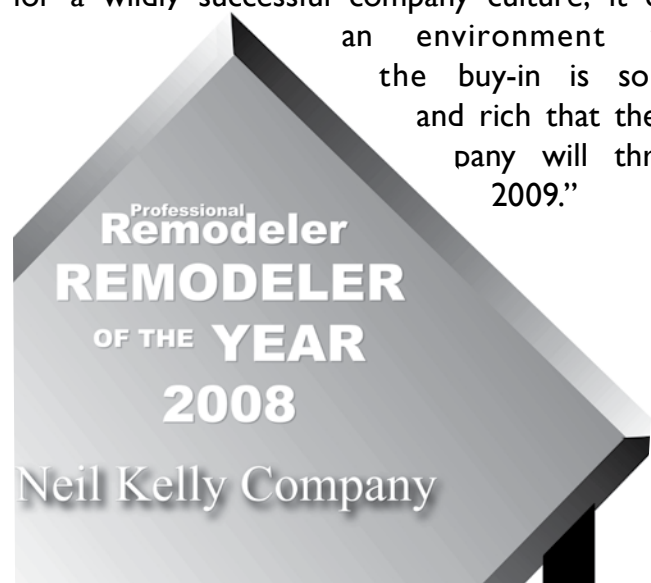
"The recognition was a real morale builder during difficult times," Tom said. "Obviously, I'm not objective, but especially in the green arena, and in most areas of the business, I think most remodeling industry observers would say we are innovators. I'm proud that we're known for progressive values and never shying away from being pioneers."

That comes through very clearly in the long article about the company. *Professional Remodeler's* Editor-in-Chief, Michael R. Morris, who wrote the story, focused on Tom's risk-taking oomph, genuine concern for his employees, long-term passion for environmental practices, and deep knowledge of Oregon markets. As Morris wrote, "... not only does that make for a wildly successful company culture, it creates an environment where the buy-in is so deep and rich that the company will thrive in 2009."

"Our plan for 2008 included building the Home Performance division; opening our operation in Bend; developing strategic partnerships with manufacturers of highest quality products; and continuing to find, test, and encourage our customers to use the newest – and best – "green" products. I'm truly grateful to our team for being so resilient and positive, especially in this very challenging time," Tom said. "I consider our people our best long-term investment. And all of our employees are giving back to the community, just as Neil did from the moment he started the company."

The magazine stated that Neil Kelly Company donated nearly \$110,000 to more than 50 organizations in 2008, including Habitat for Humanity and Sisters of the Road, and gave an additional \$45,000 to bring the "Bob the Builder" exhibit to the Portland Children's Museum. The article also noted Neil's commitment of community involvement when it recognized him as one of the "10 Most Influential People in Remodeling History" in its February 2008 issue. Neil joined Franklin Delano Roosevelt, the founder of *Better Homes and Gardens* magazine and even Martha Stewart on that list.

As Tom said at the end of the story, we continue to seek new opportunities. We promise to continue Neil's legacy of stewardship – of customers, employees and the environment – as we explore them.



Neil Kelly was proud to be one of the sponsors of the "Bob the Builder" exhibit at the Portland Children's Museum. The exhibit runs until the end of May.

Handyman Home Repair Team Makes Spring Tune-ups Easy!

This is an ideal time to have our Handyman Home Repair Team tackle your to-do list so you can stay ahead of common maintenance issues.

One of the most important areas we focus on is the infiltration of water. Here's what we suggest to identify and prevent potential problems, and effectively address them.

- Inspect your home for moisture-related problems – standing water near the foundation, mud splashed on the siding, gutters filled with leaves, and voids or gaps in caulking or weather-stripping.
- Make sure that your home is well ventilated by using your bath fans and range hoods.
- Inspect siding, stucco, bricks and concrete for deterioration.
- Inspect your roof, from the ground, for gaps, holes, missing shingles or flashing problems.

Contact the Handyman Home Repair Team at 503-288-7461 to have a Handy person discuss your concerns and help you tackle your list. We'll help you repair or replace old windows, too.



Enter to win 4 hours of Neil Kelly carpentry time!

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I've been meaning to call. Please have someone call me about _____

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Please check this box to receive Neil Kelly News and other special offers via e-mail

Enter your name in the Carpentry Sweepstakes by submitting this simple entry form. No purchase or fee is required for entry. Neil Kelly Employees or Co-op Advertising Partners are not eligible to win. Form must be received by 4-30-09. The drawing will be on May 1, 2009. The winner will be notified by phone and certified letter. Winner must schedule work by October 31, 2009 and the project must be within a 50-mile radius of one of the Neil Kelly Showrooms. Odds of winning depend upon the number of entries received. Sweepstakes sponsored by Neil Kelly Company, 804 N. Alberta Street, Portland, OR 97217 – 503-288-7461.



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Remodeling Excellence Awards

In January, Neil Kelly's designers picked up four Remodeling Excellence Awards at the Home Builders Association of Metropolitan Portland "Evening of Excellence" gala.

Janel Campbell: First place for the "Other" Category, *Pictured Below*

Robin Fisher: First place for a kitchen remodel

Byron Kellar: Second place for a whole house remodel

Michelle Rolens: Second place for a bathroom remodel



Portland Spaces Magazine Root Awards

Two Neil Kelly projects won first prizes in *Portland Spaces* magazine's first Root Awards, and another one took an honorable mention in the environmental sustainability category. Five nationally acclaimed jurors selected winners based on timeless aesthetics, fine craftsmanship, and a commitment to sustainability.

Janel Campbell: First Place, Kitchen, *Pictured Top Right*

Janel transformed a dark and dated 1960s kitchen into a sleek and efficient showcase of sustainable materials. She balanced a strong linear structure with a curved ventilation hood and seating area; and successfully integrated contemporary materials – stainless steel and glass – with natural materials, such as a madrone butcher block, hickory cabinets, cedar backsplash, and slate floors.

Martha Kerr: First Place, Bathroom *Pictured Top Left*

Martha turned a cramped master bath into an efficient, bright and comforting space. The new room seems to be an extension of the forest just outside the soaring window. All elements and materials reinforce a sense of serenity, from the simplicity of a white soaking tub centered under a deep skylight, to the glowing vertical grain fir shelving, slate floor and glassed-in tile shower.

Contractor of the Year Award Winners!

Neil Kelly's designers won five awards in the recent regional competition for National Association of the Remodeling Industry (NARI). All of them will advance to NARI's National Contractor of the Year awards.

Residential Kitchen – Robin Fisher

Residential Kitchen – Kathleen Donohue

Residential Bath – Michelle Rolens won for two outstanding projects.

Pictured Right

Entire House – Janie Boyl

Residential Historical Renovation – Joel Fraley



Bend Opening

We're in Bend! More than 250 people joined us to celebrate our grand opening on September 25.

And celebrate we did, with cooking demonstrations; displays of fine craftsmanship by local artisans, including American Clay Tiles and The Joinery furniture; refreshments, and more. Someone called our showroom a "little jewelbox": a welcoming and inspiring space with artful displays, from a tile bath with a radiant-heated floor, to our complete kitchen featuring Neil Kelly Company cabinets.

Soon after we opened, Chuck Schermerhorn, Bend General Manager, was named "New Member of the Year" by the Central Oregon Builders Association.

We thank you, Bend, for inviting us into your homes!

Our new Bend showroom is at 190 NE Irving Street, 541-382-7580, www.neilkelly.co/bend.



Home Performance Energy Audits Save Energy and Money

It's possible that, as you read this, Congress will have enacted a comprehensive stimulus bill that includes billions of dollars in incentives for home energy efficiency upgrades. This does not include potential state incentives and directives we may see within the next two years, such as energy audits for all home sale transactions, which may be required in 2010.

Given these likely actions, this is a perfect time to see if you need to make your home more energy efficient. Our Home Performance Division can help you.

Home Performance is the branch of the Neil Kelly Handyman Home Repair that specializes in products used in your home's envelope, and those that control heating, cooling and moisture. Energy-saving measures includes: windows; doors; heating, ventilating and air conditioning (HVAC) equipment; insulation; air sealing; and moisture control (such as vapor barriers, roofing, siding, exterior sealing and water-resistant barriers).

All of these improvements help you regulate the infiltration of moisture, air movement and temperature, and that increases comfort and efficiency.

You know that warm air migrates toward cold and that moisture moves toward drier spaces. In your home, that means that the cozy indoor air you've paid to heat tries to get outdoors, and that when it leaves, it draws cold, moist air in from the outside through cracks, gaps and holes.

You can learn about keeping that warmed air indoors, remove excess moisture and cut energy bills by talking with our Home Performance specialist and, if necessary, insulating and sealing your home, or repairing or replacing your HVAC equipment.

This is where our Home Performance Team comes in. We're an ENERGY STAR® partner certified by the Building Performance Institute. Our specialist will walk through your home with you, ask you what you'd like to address, and create an appropriate plan. If necessary, we can do a comprehensive energy audit of your home. With incentives provided by Energy Trust of Oregon, our staff will test your home from wall to wall, and attic to basement. They will recommend energy-saving improvements based on the highest quality energy auditing technology available. After you review the data, you can work with the Home Performance Team to address priority improvements.

To schedule your Home Performance Energy Audit, contact the Home Performance Team, at 503-288-7461 or www.neilkelly.com.

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Neil Kelly Does Commercial Work Too



Many of you know us as a leader in residential remodeling and sustainable custom home design and construction. We've also been actively involved in commercial remodeling and construction for 62 years.

Our projects have included educational, medical, and dental retrofits and tenant improvements. We've also provided new reception desks and display upgrades for retail clients, as well as complete office remodels.

If your company is planning a project, from converting a lunchroom to opening a new office or relocating an entire division we'll provide creative solutions and fine quality workmanship to ensure an efficient and attractive outcome. Please contact Monty Moore, 503-335-9213 or MontyM@Neilkelly.com.

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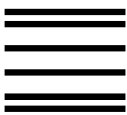
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